

MINUTES

WORK SESSION OF THE BOARD OF DIRECTORS METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

January 6, 2014

12:43 p.m.

Board Members Present

Robert L. Ashe III
Harold Buckley, Sr.
Frederick L. Daniels, Jr.
Jim Durrett
Noni Ellison-Southall
Keith Golden, P.E.
Freda B. Hardage
Jannine Miller*

Staff Members Present

Keith T. Parker, AICP
Rich Krisak
Rukiya Eaddy
Edward Johnson
Gordon Hutchinson
Elizabeth O'Neill
Wanda Dunham
LaShanda Dawkins (Acting)
Shyam Dunna (Acting)
Jonnie Keith (Acting)
Cheryl King
Ryland McClendon
Terry Thompson
Ferdinand Risco
Knox O'Callaghan
Joe Erves
Janide Sidifall

Also in attendance was Charles Pursley, Jr. of Pursley Friese Torgrimson, LLP;
Cain Williamson of ARC.

Chairman's Report

Upcoming Meetings

Monday, January 27, 2014

- Operations & Safety Committee – 10:00 a.m.
- Business Management Committee – (immediately following)

Thursday, February 6, 2014

- Planning & External Relations Committee – 10:30 a.m.
- Board – 1:30 p.m.

* Jannine Miller is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors

Approval of the Minutes of the December 9, 2013 Work Session of the MARTA Board of Directors

On motion by Mrs. Ellison-Southall seconded by Mr. Durrett the minutes were unanimously approved by a vote of 6 to 0, with 7* members present.

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GM/CEO Report

Introduction of New Staff

Mr. Parker introduced new Deputy Chief of Police Michael Burrows. Chief Burrows is a 30-year veteran of the DeKalb Police Department.

Unsolicited Proposals – E. O'Neill

MARTA welcomes new and innovative ideas through the submittal of unsolicited proposals. Unsolicited proposals are those that are submitted by an offeror for the purpose of obtaining a contract with MARTA. Such proposals are usually associated with innovative concepts for expansion or for revenue generating services, including, but not limited to the following:

- Service Expansion
- Parking Garages
- Real Estate
- Land Development
- Concessions
- Branding

An unsolicited proposal is a written proposal for a new or innovative idea that is submitted to MARTA for review and evaluation and that is not in response to a Request for Proposal, Invitation to Bid or any other Authority-initiated solicitation or program.

Mr. Buckley expressed concern that submittals are subject to Georgia Open Records, noting that this would most likely be uncomfortable for those submitting.

Mr. Buckley was advised that the submitting entity can identify which portion(s) of their proposal is considered to be confidential, proprietary information by providing written justification, but MARTA will determine whether or not the requested information is exempt from public disclosure.

Work Session

1/6/14

Page 3

Mr. Buckley stated that this issue needs to be addressed in MARTA's Legislative package so that submitting entities will want to do business with MARTA.

Mr. Parker stated that staff would continue to work on this issue.

New Year's Eve Service Update – R. Krisak

Mr. Krisak reported MARTA had a very successful New Year's Eve; running very high quality service. The Authority has a Large Scale Event Plan which requires long range planning. Hundreds of additional staff are added; including deployment of Headquarter staff, extra cleaners, etc. Crowd control was handled very well.

Mr. Erves reported ridership was at approximately 230,000. The football game ended at about the same time as the Peach Drop. A "Load & Go" team was used at the Georgia Dome. Only one door issue was encountered. MARTA's goal was service every six (6) minutes.

Chief Dunham reported with the large crowds, assistance came through MARTA Police, Federal Air Marshall, Department of Homeland Security and TSA. There were enough security and staff in place to handle whatever challenges was encountered. Police has come up with some new ideas and options that may be instituted for July 4th.

Ms. Miller thanked staff. She asked to see the key metrics – people, cost, staff this year vs. last year, number of riders, revenues, etc.

Triennial Review – K. O'Callaghan

A Triennial Review is required by the FTA every three years. There are eighteen (18) different areas are reviewed. A Draft Report was issued by FTA in November 2013. No deficiencies were found in thirteen (13) areas. However, deficiencies were found in the following five areas:

- Disadvantaged Business Enterprise (DBE)
- Title VI
- Half-Fare
- American Disabilities Act (ADA)
- Drug & Alcohol

MARTA has already provided the corrective actions necessary to close-out three (3) of these areas: DBE, Title VI and Half-Fare. Additionally, MARTA is well into addressing the ADA and Drug and Alcohol deficiencies.

Chairman Ashe asked about the DBE deficiency.

Mr. O'Callaghan said it was certification of MARTA's method for monitoring DBE sub-contractors.

Mr. Parker noted that the Board would have been notified well before now if there was anything major. He noted that the remaining items are very near being closed. The Board of Directors will receive a final letter.

Chairman Ashe asked that the letter include those things found and the follow up that was done.

MARTA In-Kind Staff Support for the Regional Transit Committee – J. Sidifall

There are fourteen (14) voting members on the Regional Transit Committee (RTC). MARTA's in-kind contribution is \$150,000 annually. This allows MARTA to influence the development of the Agenda and determines how transit policy moves forward in the region. The other voting members also attend these meetings, as well.

Mr. Parker said MARTA does not put any money into this. The Authority would do this whether required or not.

Mrs. Sidifall added that MARTA is joined by its three other voting members – City of Atlanta, DeKalb and Fulton counties. It could be perceived that MARTA has four votes. In terms of the equity issue, it could be perceived in a variety of ways, but most important, it gives MARTA an opportunity to shape the transit agenda.

Mr. Daniels added that it is important that MARTA is there to sit on this Committee. The fact that MARTA is at the table to question, contribute and serve is vital.

Mrs. Ellison-Southall made note that during today's Planning & External Relations Committee meeting, *Resolution Authorizing MARTA In-Kind Staff Support for the Regional Transit Committee* was moved forward without recommendation. She said if not for that payment, MARTA would not have a vote.

Mrs. Sidifall agreed.

Chairman Ashe asked if it is staff's recommendation to move forward.

Mrs. Sidifall answered yes.

Pension Drop Program – K. Parker

The Pension Drop Program started in 2000 to help prevent out-migration of MARTA's senior positions. The Board, a couple years ago, reformed the Program. Participants earned 5% on monies set aside. The interest rate was reduced to 1%. Management will look at this to determine if it still makes sense for MARTA.

Atlanta Streetcar – K. Parker

A Resolution Authorizing the Award of a Contract for the Operations and Maintenance of the Atlanta Streetcar Project, RFP P26344 is on today's Agenda to enter into negotiations with RATP. The City of Atlanta and DID also have to concur before it is final.

Adjournment

The meeting of the MARTA Board of Directors adjourned at 12:57 p.m.